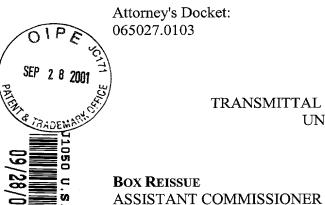
0-01-0

PATENT APPLICATION

1



## TRANSMITTAL FOR U.S. PATENT APPLICATION UNDER 37 CFR §1.53(b)

Attorney's Docket: 065027.0103



Sir:

Transmitted herewith for filing is the application for reissue of U.S. Patent No. 6,236,975 issued on May 22, 2001.

Inventors:

OF PATENTS

Washington, D.C. 20231

Barbara Boe, et al.

Assignee:

Ignite Sales, Inc.

Title:

SYSTEM AND METHOD FOR PROFILING CUSTOMERS FOR

TARGETED MARKETING

## Enclosed are:

**(1)** 55 pages of Specification, Claims and Abstract;

5 pages of Executed Declaration and Power of Attorney; (2)

(3) 1 page of Offer to Surrender the Original Letters Patent;

1 page of Consent of Assignee to Reissue Application; (4)

7 pages of Certificate Under 37 C.F.R. § 3.73(b); (5)

1 page Certificate of Mailing by Express Mail; and (6)

This Transmittal Form with attached patent application filing fee in the **(7)** amount of \$1,398.00.

FEE CALCULATION					FEE
		Original	Number		Basic Fee
	Number	Number	Extra	Rate	\$ 355.00
Total Claims	87	20	67	X \$9 =	\$ 603.00
Independent					
Claims	14	3	11	X \$40 ==	\$ 440.00
TOTAL FILING FEE =					\$1,398.00

2

Enclosed is a check in the amount of \$1,398.00 for the filing fee. Please charge any additional fees or credit any overpayment to Deposit Account No. 02-0384 of Baker Botts L.L.P.

BAKER BOTTS L.L.P. Attorneys for Applicants

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Date: September 28, 2001

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